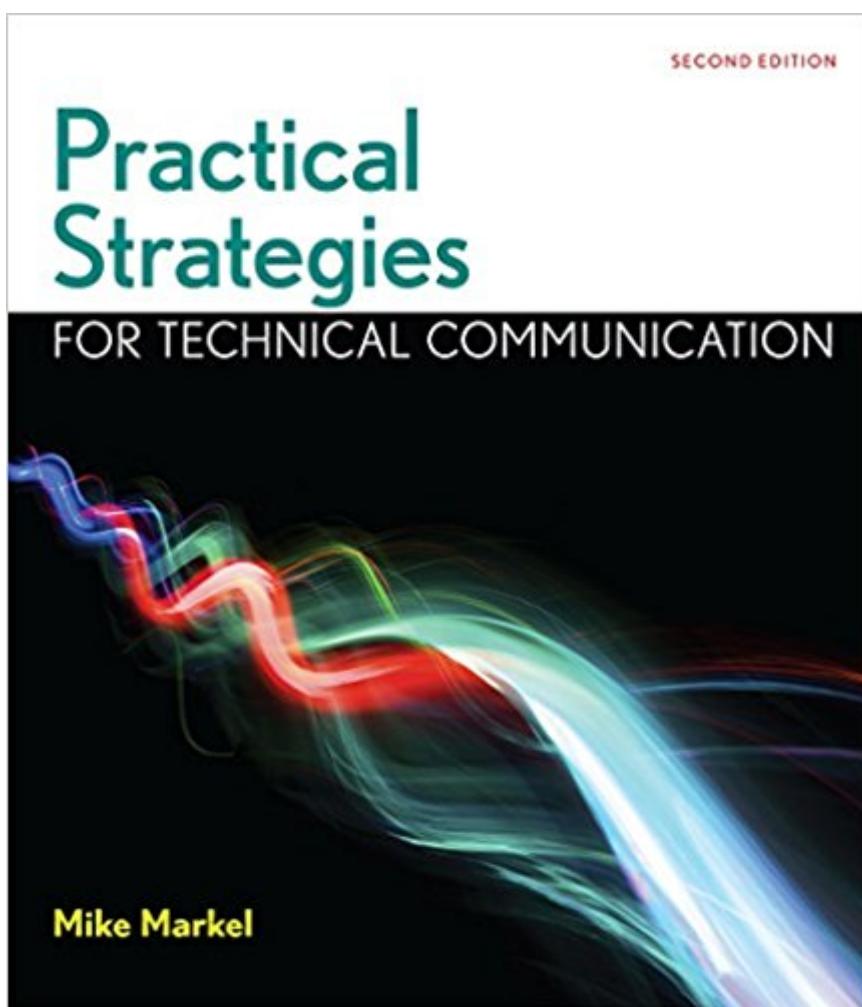The book was found

Practical Strategies For Technical Communication

SECOND EDITION

Practical Strategies
FOR TECHNICAL COMMUNICATION

Mike Markel

Synopsis

In Practical Strategies for Technical Communication, Mike Markel gives students the essentials they'll need to communicate successfully in today's workplace. The book offers concise and accessible yet thorough coverage of audience and purpose, research, style, and document design, and strategies for designing all of the major document types. For the second edition, Markel has worked with organizations to choose sample documents and annotate them with insights and advice from the employees who developed them. Throughout the text, a new set of engaging graphics provides visual explanations of key concepts.

Book Information

File Size: 189339 KB

Print Length: 528 pages

Publisher: Bedford/St. Martin's; 2 edition (November 13, 2015)

Publication Date: May 8, 2017

Language: English

ASIN: B06XKFB41D

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #29,466 Paid in Kindle Store (See Top 100 Paid in Kindle Store)   #6 inÃ Â Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides > Technical   #32 inÃ Â Books > Reference > Writing, Research & Publishing Guides > Writing > Technical   #888 inÃ Â Books > Engineering & Transportation > Engineering

Customer Reviews

This book was required by my college Technical Writing course. Not all of the chapters were discussed, but enough was covered to were I know this book explains things in very simple, easy to understand terminology while also not making things boring. I don't know about others, but I know that, for me, explaining material that I have no interest/little use for in a simple way while also keeping things interesting is key. Some parts I even enjoyed reading! There's also a lot in here about how to communicate in the business world, as well as how to perform certain things that your job may require of you in the future. Although the other material in the book is not very much meant

for my career, just knowing how to do the things this book teaches you how to do makes you a valuable asset for any company or career you have.

I bought this text for a course my son was taking in his major of communications and media technology. I began reading it out of curiosity about the author's take on technology. My usual experience with textbooks is that they are written by academicians who know their field but don't know how to write entertainingly. This text is just the opposite. It is very well written and I actually read the book for enjoyment while my son was taking the course. There is now an update edition that likely uses more recent examples of technology, but if it is written as well as this volume, it's worth the price.

I have read the first three chapters of this book. I like the structure. The material is easy to understand and the book has a logical order. The first three chapters give an introduction into technical communication. For example, it talked about social media and code of conduct in the workplace. It goes on to tell about the advantages and disadvantages of collaboration, and how important communication can be when working with a group of people.I like what I am reading, and plan on reading the book in itÃƒÂ¢Ã â ¬Ã â„¢s entirely. I have already learned a lot from the first three chapters. The information in this book is very useful. I can see myself using the concepts discussed in this book through my life. I would recommend this book to everyone, not just students.

It was bought for a class. Was in good condition.

It is what it is, a book I needed for college.

Great

Ended up not being the text needed for the course, but the book was so well written that I kept it for future referencing. However, the text was a copy that was not legally supposed to be sold (sample copy or something) and the seller placed black tape (well placed, but still not very classy) over all areas that stated so. I happily peeled them off.

The entire Markel series is GREAT! Well organized, great examples and very insightful. I was able to learn from every chapter.

Oral Presentations for Technical Communication: (Part of the Allyn & Bacon Series in Technical Communication) Practical Strategies for Technical Communication Practical Strategies for Technical Communication with 2016 MLA Update Technical Editing (5th Edition) (The Allyn & Bacon Seriesin Technical Communication) Strategies for Technical Communication in the Workplace, MLA Update Edition (3rd Edition) Strategies for Technical Communication in the Workplace Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Technical Communication: A Practical Approach (8th Edition) Coaching Volleyball Technical & Tactical Skills (Technical and Tactical Skills Series) Technical Manual, 18th edition (Technical Manual of the American Assoc of Blood Banks) The Technical Director's Toolkit: Process, Forms, and Philosophies for Successful Technical Direction (The Focal Press Toolkit Series) Coaching Baseball Technical and Tactical Skills (Technical and Tactical Skills Series) Coaching Football Technical and Tactical Skills (Technical and Tactical Skills Series) Technical Writing Process: The simple, five-step guide that anyone can use to create technical documents such as user guides, manuals, and procedures Technical Drawing for Engineering Communication The Essentials of Technical Communication Technical Communication (14th Edition) Technical Graphics Communication Technical Communication with 2016 MLA Update